

Canada-China Institute for Business & Development 加中商业与发展中心 Newsletter



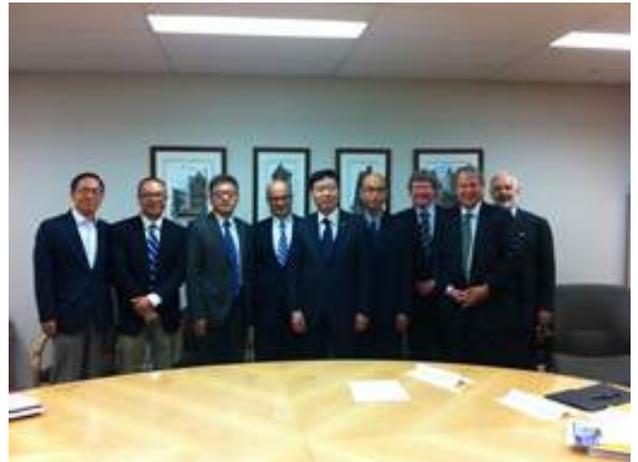
VOLUME 1, NO. 2
NOVEMBER
2013

Recent News and Events	1
Personnel Exchange	3
Research Summary	4
Opportunities	5
Contact Information	5

Recent News and Events

Meeting with the General Consulate of the PRC

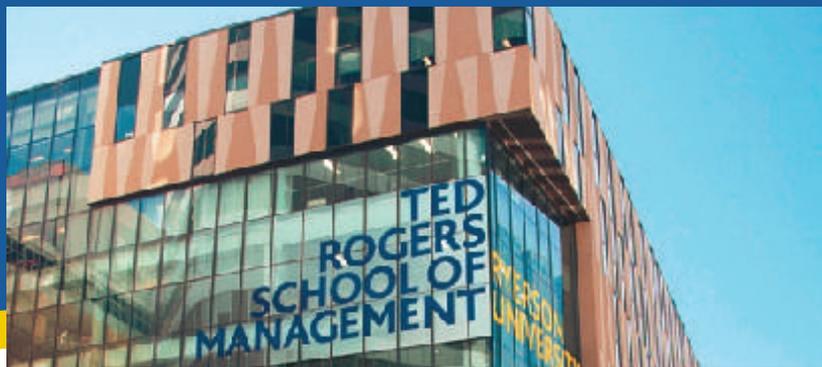
Li Fang, Consul General and Li Yufei, Education Consul from the General Consulate, People's Republic of China (PRC) in Toronto visited CCIBD on October 8, 2013. The purpose of the meeting was to introduce the newly established CCIBD to the representatives of PRC and to explore opportunities for collaborations.



Mr. Li Fang, middle, with CCIBD executive team.

The Chinese guests were impressed by Ryerson's achievements as one of Canada's most innovative universities and TRSM's efforts in working

with Chinese universities. They emphasized the role of the General Consulate in promoting educational exchanges between the two countries and appreciated CCIBD's initiatives in this regard.



CCIBD Council

Co-Directors
Howard Lin
David Dingwall

Council Members
Ken Grant
Gil Lan
Shuguang Wang
Hong Yu

Advisory Board Co-Chairs
Ken Jones
Jim de Wilde

Recent News and Events

Canada-China Human Capital Dialogue



Dr. Wendy Cukier, Vice-President, Research and Innovation, Ryerson University.

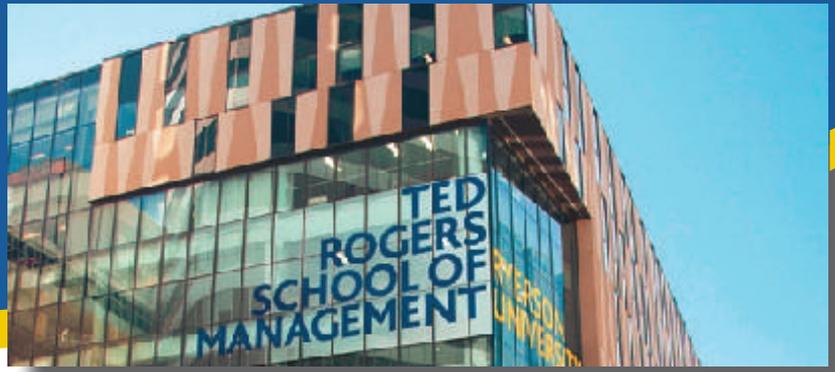
The 4th Seminar of the Canada – China Human Capital Dialogue was held at Ryerson University’s Ted Rogers School of Management (TRSM) on October 24th. Asia Pacific Foundation of Canada (APFC) and the Canada-China Institute for Business & Development (CCIBD) at Ryerson co-hosted the event. About 50 people attended, including scholars, policy researchers, Toronto-based Chinese entrepreneurs, as well as a 12-member delegation from China, representing three China-based think-tanks -

the Chinese Academy of Personnel Science, the Center for China & Globalization, and the China Society for Research on Exchanges, and Development of International Professionals which have formed a partnership with APFC to study policy issues related to Canada-China human capital exchange.

The Seminar focused on policy issues in the areas of recruitment, employment, taxation, and social security. Dr. Wendy Cukier, Ryerson University’s Vice President (Research and Innovation) and Ms. Dongmei Wu, Deputy Consul General, People’s Republic of China, Toronto addressed the Seminar.



Ms. Dongmei Wu, Deputy Consul General, People’s Republic of China, Toronto.

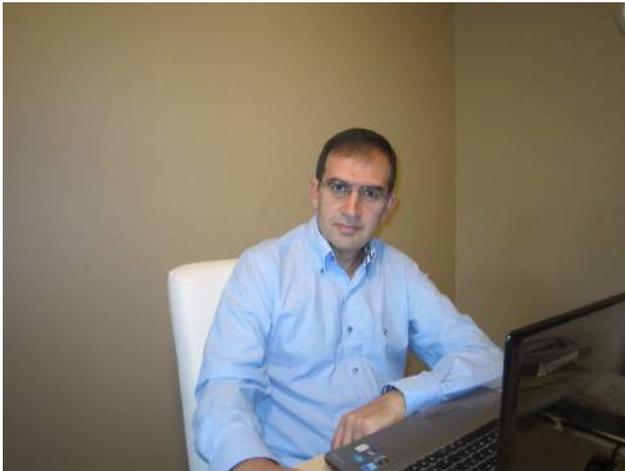


Meeting with China Dairy Industry Delegation

Headed by Dr Li Shengli, the Chief Scientist of China's National Commission on Dairy Industry, a delegation of seven corporate executives and scientists from China's dairy industry visited Canada on Nov 4-13, 2013. The delegation met with government officials and dairy businesses in Ontario and Saskatchewan and discussed the proposal to establish a bilateral centre for promoting technological and business exchanges in the dairy and related sectors. During their visit in Toronto, CCIBD has arranged a meeting for the delegation with the executives

from the Toronto office of the China Council for the Promotion of International Trade (CCPIT) and Toronto-based Chinese entrepreneurs to explore potential collaborations. The visit is timely as China is faced with the challenges and opportunities to grow its dairy and broader agricultural sectors to meet the demands for high quality products among its rising middle class whereas Canada has endeavored to increase its export of agricultural products to China.

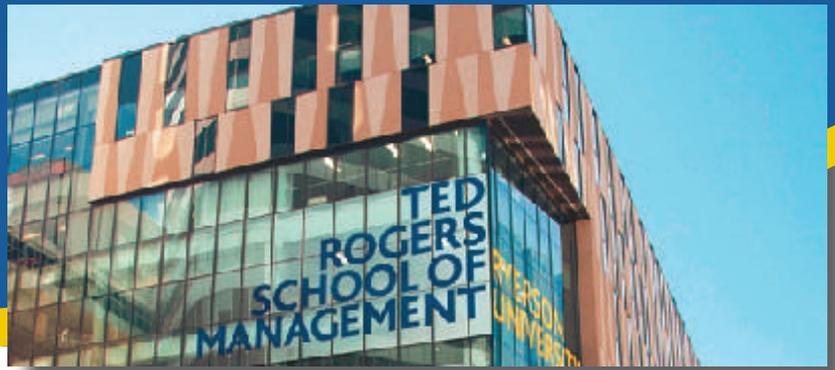
Personnel Exchange



Dr. Akin KOÇAK
Ankara University
Faculty of Political Sciences
06590-Cebeci/Ankara
Turkey
E-mail: kocak@politics.ankara.edu.tr

Akin Kocak is Associate Professor of Marketing at the Faculty of Political Sciences at Ankara University. He teaches marketing management, consumer behavior, and entrepreneurship. His research interests are the interface between marketing and entrepreneurship, marketing strategies for small and medium sized enterprises, strategic marketing management, market and entrepreneurship orientation, and innovation. He holds PhD from Ankara University. He is a former Fulbright Scholar (Syracuse University 2005-2006). He was a visiting scholar at Ryerson University. He has published in Journal of Marketing Management, Marketing Intelligence and Planning, and International Journal of Entrepreneurship Behavior and Research, International Marketing Review, and Journal of Small Business Journal. His works have also been presented and published in various conference proceedings.

At CCIBD, Professor Kocak will be working on a comparative research on entrepreneurship Involving China.



Research Summary

The Study of Chinese Tourists' Motivations to Canada

Zhen Lu
Ryerson University

China has emerged as an important inbound tourists market for Canada, especially after US implementing new border crossing regulation between Canada and US. Though Canada was granted ADS just recently by Chinese government, Chinese tourists visiting Canada has been increasing significantly in these years. To better understand why Chinese tourists choose Canada as a tourist destination, the study focused on the motivations of Chinese tourists who visit Canada by applying the concept model of push and pull factors. The results show that Chinese tourists are attracted by unique attractions, high quality of Canadian life, appealing travel ads, shopping, and Canadian cosmopolitan city life. The needs to visit Canada are mainly for prestige, family ties, exploration, and escape/leisure.

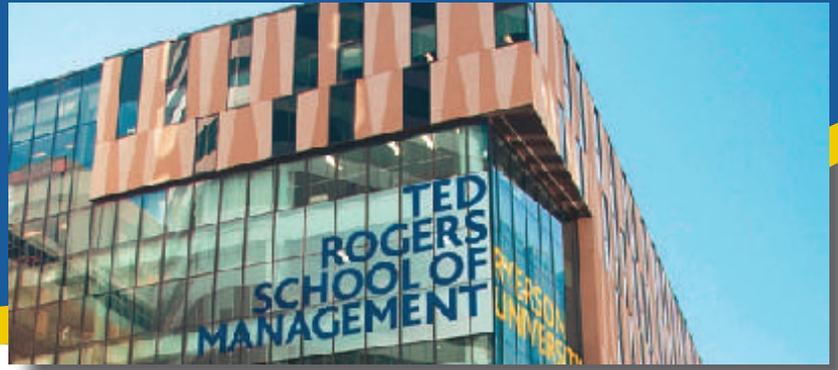
Journal of China Tourism Research, 7 (4): 345-354, 2011.

Ultimate Ownership Structure and Corporate Disclosure Quality: Evidence from China

Guoping Liu & Jerry Sun

This paper examines whether the type of ultimate controllers (i.e. private vs. state) affects corporate disclosure quality and whether the relationship between the type of ultimate controllers and corporate disclosure quality is moderated by the separation of ownership and control. We use the data of 405 Chinese listed firms in 2005. Annual reports were reviewed to collect the data including the type of ultimate owners, cash-flow rights, and control rights; and the ratings of corporate disclosure quality were obtained from the Shenzhen Stock Exchange website. We find that corporate disclosure quality is lower for firms ultimately controlled by individuals than for firms ultimately controlled by the state. Also, the negative effect of private ultimate ownership on corporate disclosure quality is stronger for firms with high deviation of cashflow rights and control rights. These findings suggest that privatizing state-owned companies may increase the expropriation of minority shareholders by controlling shareholders if the privatization does not reduce the separation of cash-flow rights from control rights. Thus, it may be necessary to strengthen the governance role of minority shareholders and constrain the divergence between cashflow rights and control rights of the ultimate owners when state-owned companies are privatized

Managerial Finance, 36(5): 452-467, 2010.



Opportunities Special Call

Focused Session at IAABD Annual Conference
May 26-29, 2014

University of West Indies, Barbados

The annual conferences of the International Academy of African Business and Development (IAABD) are open to scholars, professionals, and graduate students of any nationality who are interested or actively engaged in the research and performance or administration of business and economic development issues as they relate to Africa. These conferences aim at facilitating multidisciplinary research on Africa's related issues, stimulating collaborations between Africa based researchers and their counterparts around the world, broadening and deepening global understanding of the various challenges facing African development and business, and advancing alternative solutions to Africa's business and development challenges. The 2014 conference focuses on the various impacts the African Diaspora have on African business and development, and how integration of African economies might enhance economic growth and development. You are invited to submit any original theoretical, conceptual, empirical, and managerial contributions that address the conference theme as well as other related areas of business and Development. The deadline for submission of papers, abstracts, and proposals for special sessions is January 31st, 2014. See more at: <http://www.iaabd.org/-call-papers#sthash.ViqLiedI.dpuf>

At the conference, CCIBD will sponsor a session focused on China-Africa relationship on issues such as Chinese FDI in Africa, comparative development models, and lessons and experience concerning mobilizing diaspora. Please contact Howard Lin (hlin@ryerson.ca) if you are interested in participating.

Contact Information

Hong Yu
TRS 3-034
(416)979-5000 Ext. 2540
hongyu@ryerson.ca

Julia Lin
(647)391-6856
jia.zi.lin@ryerson.ca

Ruby Zhang
(647)992-8861
[rubyzhang5_2005@hotmail.com](mailto:rubbyzhang5_2005@hotmail.com)